

CENTRAL NORTHLAND ORGANICS

Minutes from 3rd Committee Meeting – Thursday 17th August 2006 – Koanga Whare

Present: Kevin Hartung, Julia Geljon, Chris McIvor, Kay Baxter, James Andrews, Jane Dennis

Apologies: Taimai Corker, Greg Fletcher, Pip Nicholls, Lynne Hindle

Update

1. The bank account is now up and running with three signatories.
2. Our membership application form is now loaded on the OFNZ website.
3. Central Northland OFNZ name has been accepted by head office.
4. The workshop held in 23/7/06 on sustainable land use had a poor turn out. It is apparent that more advertising is needed prior to these events. Kay suggested putting a notice in the Kaipara Lifestyler.

Publicity

Lynne Hindle has kindly offered to assist with our publicity.

Agreed:

- **Chris/Julia** to express the committee's thanks to Lynne, and ask if she would be willing to handle both external publicity and internal communication with members, including editorship of our newsletter
- **Lynne** to be invited to be a member of the CNO committee
- **Lynne** to be asked to develop an email Q&A process that members can use to ask questions and for replies to be widely circulated. Any resources identified in this way can also be included in our Resource Database
- **Kevin** to discuss with Don the nature of his assistance with publicity going forward
- **Kay** to advise the committee/Lynn of the deadlines for the Kaipara Lifestyler

OFNZ Matters

CNO Representation

Terry Higginson of Far North currently represents the interests of CNO on the OFNZ National Co-ordinating Committee (NCC). Options for future representation include:

- we could continue to be represented by Terry
- or by the Auckland rep. (Richard Main)
- or have our own rep. (once this is justified by the size of our membership)

Agreed: To maintain the status quo with Terry until the next OFNZ AGM.

OFNZ Logo

Advice from national office is that certified members are to use their producer number with their first year of certification, ie not with the current year.

Agreed: Julia to check with national office on progress with the generic logo, and whether the member will have to show their individual producer number on this logo.

Strategic and Operational Plan

The NCC documents were reviewed.

Agreed: Julia to ask Hamish whether they are open to us making suggestions in regards to our priorities regarding which elements of the Plan should be developed first. Julia to advise the outcome to the committee via email.

Certifications

Chris has done 2 more audits and 2 more are due in August -September.

Certification committee meets to review the two completed audits immediately after the CNO committee meeting.

Next Field Day

Will be held on Sunday 17th September at David Colleys place in Whangarei. Pam Blowers is to be the guest speaker.

Agreed:

- **Chris** will talk to Lynne re publicity for events in regional newspapers
- **Kay** to advise Lynne of the names/contacts for all the regional newspapers
- **Chris** will also sort out cups and other practicalities for the day.
- **Kevin** is to put a note out to members suggesting car pooling for the day.

Fundraising

Julia to talk to Grant Fallon of Agrissentials regarding possible sponsorship of some sort.

Administration

- **Treasurers Report.** Account balance on 17/8/06 is \$1237.80. Two refunds cheques of \$22.50 each, 1 for Cliff Matchett and the other for Sumitra & Baker Postelnik were approved by the committee and will be sorted out when Baker & Sumitra return from overseas. This refund is due to an over payment by them included in their membership cheques. No other outstanding payments to be made.
- **Membership Update** One new membership since our last meeting. **Agreed:** Jane is to advise membership numbers at each committee meeting
- **Newsletter**
Agreed:
 - **Chris** is to ask Lynne if she will sort out the format for the newsletters.
 - **Lynne:** The next newsletter is to come out just after our 17 September field day.
 - **Chris** is going to look into setting up an account with the Gaudy Green Copy Centre in Whangarei as a better and cheaper option for printing copies of newsletters and standards.
- **CNO Logo.** James is to ask Benji if he will have a go at designing a logo for us.
- **Committee Vacancies** Newsletter editor – Lynne to be asked to fill this role.
Treasurer - Jane is at present doing both secretary and treasurer:
Agreed: Kevin: Volunteer for the Treasurer's role to be called for at field day (and in newsletter if still unfilled by that time)
- **Resource List.** Kevin is to get what Greg has at present and this can possibly go into the next newsletter hopefully prompting members to add to it.
- **Documentation**
The following documentation needs to be set up.
 - Response letter to certification query.
 - Cover note for the certification pack - FNOG template could be used here.
 - Welcome Letter for new members.
 - Membership renewal letter.**Agreed: Kevin** will look at these.

NEXT MEETING - THURSDAY 28TH SEPTEMBER, KOANGA WHARE, 7PM

Publicity sub-committee - If Lynne is happy to do it: Kay, Julia, Chris and Lynne will have a meeting prior to the fieldday.